



Institute of Brewing & Distilling

## THE INSTITUTE OF BREWING & DISTILLING

### A MEETING OF THE COUNCIL WAS HELD AT THE OFFICES OF THE IBD (CURLEW STREET) ON TUESDAY 28<sup>TH</sup> APRIL 2015 AT 1200 HOURS

#### PRESENT:

Charlie Bamforth (President), Katherine Smart (Deputy President), Alan Barclay (Past President), David Pierpoint (UK Great Northern Section), Flo Vialan (Midland UK Section), Nigel Fitch (IBBS), Nigel Sadler (Southern UK Section), Mark Kinsman (Scottish Section), Michaela Miedl (International Section), Greg Udeh (Africa Section)

#### IN ATTENDANCE:

Simon Jackson (Executive Director), David Quain (BoE Chairman), Steve Curtis (IBD Technical Manager), Leonard Specterman (CFO)

#### APOLOGIES:

Apologies received from Inge Russell, P J Tierney (Irish Section), Stephen Exinger (Asia Pacific Section)

C15/1

#### WELCOME

The President welcomed Councilors to the Council meeting and in particular to Nigel Sadler, Michaela Miedl, David Pierpoint and Mark Kinsman all attending their first Council meeting

C15/2

#### MINUTES AND MATTERS ARISING

No comments have been received. Minutes of the last meeting were accepted as a true and accurate record and were signed by the President.

SJJ reported that sections do receive details of all examination candidates when results are sent out. It was requested that a way of sending the candidate details out ahead would be useful if this was compatible with data protection and this is still be reviewed with regard to ensuring that personal data is protected SJJ

C15/3

#### MEMBERSHIP MATTERS

3.1–3.5 (Membership Matters), were expanded upon. Simon Jackson highlighted that membership at April 2015 stood at 4809, with 590 new members.

The gender split data was reviewed as a new standing item  
The overall split is 85/15% male/female. Under 40 the split is 78/22%

### **3.6 Membership applications**

590 new member applications have been received

Proposed; Charlie Bamforth  
Seconded; Alan Barclay

All applications accepted unanimously by the Council

### **3.7 Fellowship Nominations**

Six nominations for Fellowship had been proposed by the Awards Committee

Nick Sterenberg	Asia Pacific Section
Eric Candy	Southern Section
Jeremy Browne	Southern Section
John Shardlow	Southern Section
Jeremy Stead	Southern Section
Robin Cooper	Southern Section

Proposed; Katherine Smart  
Seconded; David Pierpoint

Applications accepted unanimously by the Council

### **3.8 Obituary**

The names of recent late members were noted by the President and Council held a short period of reflection.

Rudy Herget	Asia Pacific Section
Thomas G Ramsay	International Section
Charles H Chalmers	Great Northern Section
Michael F Turner	Midlands Section
Robert C Watson	Midlands Section
Edmund W J Rang	Midlands Section
Jack O Harris	Scottish Section
David S J Gardner	Southern Section
Donald S Goodwin	Southern Section
John U Shakerley	Southern Section

### **3.9 Nominations for Deputy President**

SJ, acting as proxy for the Asia Pacific Section, nominated Dr Tim Cooper as Deputy President elect

AB seconded and the Council unanimously accepted this nomination

This nomination will be taken to the AGM in June 2015 for acceptance

### **3.10 Nominations for IBD Trustees**

The President reminded the meeting that Council and Sections are responsible for nominating IBD Trustees and that nominations for IBD officers are made directly through Council.

There are four trustee positions nominated by Sections through the Council. He stated that the existing Board are prepared to continue and this statement was endorsed by Nigel Fitch. The President stressed that the Council should

consider whether the present balance was correct, that they should consider the need for the Trustees to represent as wide a number of Sections as possible but that the Trustee Board should have as wide a skill set as possible. For logistical reasons, Trustees should ideally be British Isles-based. The President asked that Section nominations be made by 22nd May 2015.

C15/4

#### **FINANCE AND GOVERNANCE**

##### **4.1 2014 Audited Accounts**

These were presented to Council by LS. The operational surplus for the year 2014 was £296K including a contribution of £123K from the WDSC.

The final Trustees Report was near completion and would be signed by the Trustees ahead of the AGM

The President thanked Leonard Specterman for the smooth delivery of the audit and final 2014 accounts and reports

##### **4.2 2015 Budget Proposal**

The final budget for 2015 had been approved by the Trustees. The budgeted surplus is £86K. The budget includes the full provision of a new IBD website

##### **4.3 2016 Subscriptions and Fees**

SJ presented schedules with proposed increases to membership subscriptions and examination/training fees for 2016. The proposals had been modified based on feedback on the previously circulated schedules with no increases now included on the introductory Fundamentals examinations or on Student or Retired member subscriptions rates.

Council asked SJ to prepare a schedule showing the weighted average increase for examination fees SJ

The schedules were accepted. It was noted that proposals for future years should repeat and possibly extend the relief to the introductory level examinations and student/retired member subscriptions. SJ

C15/5

#### **IBBS**

NF reported as follows

There have been 2 IBBS Meetings since the November 2014 Council meeting.

The December 2014 and March 2015 quarterly meetings followed the usual format: finance, grants and administrative business. The portfolios exceeded £2.17million (+ 6.5% YOY) for December '14 and £2.27million (+8.6% YOY). Our current guidelines for help were reviewed. After rent/mortgage and water rates these have been £200 per week for a single person and £250 for a couple. The capital limit is at the Government limit. However we will also be using a new tool to assist with the guidelines – the minimum income calculator. This is based on work done by the Joseph Rowntree Foundation and the Centre for Social Policy. This gives the same guideline for an urban pensioner couple, but differs for other cases, mainly higher. Our 5 cases had grants agreed at £2,433 for December '14 and £1,897 for March '15.

The Working Party on educational and other grants has now agreed its training providers. An article appeared in the February BDI and flyers were handed out at the SIBA Conference. If there is to be take up on this then it will most likely be seen in the autumn.

March is always the time for our "big day". All our meetings were held in Curlew Street.

The Trustees, Treasurer, Chairman, Vice-Chairman and Secretary met with our financial advisers, Thesis. The total return for the portfolios well exceeded the FTSE Wealth Management Association benchmarks and their new benchmark – ARC PCI (Asset Risk Consultants Private Clients Indices). Gross income for the coming year was expected to over £60k. The surplus after the costs of the IBBS were taken into account would be reinvested. Cash levels were

higher than expected. This was in part due to the run up to the Scottish referendum and to keep some monies to be available for investment without recourse to selling investments. The Trustees questioned Thesis on the safeguarding of the IBBS investments and cash, as well as Thesis's own set up and their audits. The Trustees had carried out a Compliance Review particularly in relation to the IBBS administrators (The Carling Partnership) and the Auditors. Some actions were agreed and further work determined.

The AGM re-elected the Committee and officers for the coming year. The AGM approved the Committee's passing of the accounts which showed a surplus income of over £12,500, before the realised gain on Sale of Investments of £2,000 (2013 was £41,000).

MM asked NF which members of the IBD are supported by the IBBS. NF confirmed that members within the British Isles and those overseas members that had previously worked in the UK could be supported.

C15/6

## **EXAMINATIONS AND TRAINING**

### **6.1 Update on Beer Academy**

SJ provided an update as follows;

2015 activity YTD is ahead of 2014 activity with an approximate 10% uplift YoY.

During 2015 the Beer Academy will attend two major retail trade shows in London and also launch an on line 'Beer Steward' course.

The first trade show, PUB15 had proved very successful with a number of new clients recruited.

The 'Beer Steward' course will launch in May 2015

### **6.2 IBD Qualification Development Plan**

#### **6.2.1 Diploma in Brewing**

DQ presented an update progress to date of the working group. The proposals have been finalised and are now in review phase by as wide a group of stakeholders as possible. Feedback has been extensive – with some negative feedback about certain details but general feedback supporting the thrust of the review. Council endorsed the proposals subject to final review by the initial steering group. DQ will meet with SJ and SC to agree a communication plan, implementation plan and the master timetable.

It was noted that the proposal to remove assignments from the Diploma in Packaging has not been supported by the relevant examiners. It was agreed to re visit this after the Diploma in Brewing review has been delivered as this inconsistency would need to be addressed in the future.

#### **6.2.2 Ongoing Development**

##### **6.2.2.1 Revisions**

Ongoing work to include small revisions to GCB/GCP/GCSP material in hand

##### **6.2.2.2 Developments**

The GCB learning material is currently being translated into Spanish to support a client who will shortly commence a programme of GCB registrations in Spanish

GCB question bank into French being explored with current French partner

With agreement reached to progress the Diploma in Brewing review this now facilitates the start of work on the Diploma in Malting

Work on Master Distiller has now also commenced

All other activity is on hold

### 6.2.3 Resources

It was agreed that all future developments should pass through a gateway process which clearly articulates time allocation and costing of the finite resources within Curlew Street. SJ and SC to devise a methodology for this. SJ/SC

### 6.3 2014 Examiners Report

The full report has now been published and can be downloaded from the IBD website or received via the 'Print on Demand' facility

### 6.4 Chartered Scientist

SJJ/KS will meet to review how CSci might be better promoted to the key target audience SJJ

SJJ has an outstanding action regarding the 'automatic' registration of Master Brewer recipients as CSci SJJ

C15/7

## PUBLICATIONS AND COMMUNICATIONS

### 7.1 B&DI

The BDI remains in good order. Changes to format and graphics will be introduced in the May edition and SC asked for feedback once Council and members have received copy.

The role of sections in providing copy had been raised at the SRC. It is vital that HQ receive a regular supply of section news copy, with quality photographs as well as larger pieces of copy from 'regional' correspondents.

Advertising income continues to be very encouraging. 2015 YTD sales stand at 74% of the 2014 total

### 7.2 The Journal of the Institute of Brewing

Inge Russell provided a report as follows

#### *Special Archived Material*

In February of 2015, the editor scanned, created an index, and then prepared a CD of a number of JIB historical papers, which had been kindly sourced by Chris Marchbanks and shipped to Canada, so that we could add these additions to our JIB archives.

The years 1887 – 1894, when the proceedings were called 'The Laboratory Club' and later 'The Transactions of the Institute of Brewing' were scanned as searchable files and a manual index was prepared for these historical papers. In addition, the 1955 book by W. H. Bird on the 'History of the Institute of Brewing' and the Institute's '1886 Centenary Book' were scanned.

These files (on CD) were then sent to the IBD office and are now available for posting on the Wiley site and /or on the IBD website.

#### *Status of the Journal*

The Journal continues to grow and there is no lack of submitted papers. There were 43 papers, including two reviews, included in the first two issues of 2015. Issue 2 of 2015 is complete and has gone to print. Issue 3 of 2015 is in progress. In terms of papers on hand, we currently have 53 papers under various stages of review and 6 papers in preparation for typesetting and early view. The editor is working with Wiley to update the Scholar One Website software to allow for the use of sub-editors later in the year.

### ***Some Statistics from 2014***

Some historical data on public access to the Journal is included in the Appendix. Figure 1 illustrates full paper views, from the Wiley website in 2014 by month, and these are also compared to the previous year with positive trends seen.

Figure 2 illustrates the regions from where these papers were accessed.

Table 1 lists the top countries by visits. The USA placed first, followed in order by the United Kingdom, India, China, Germany, Canada, Australia, Brazil, Netherlands and Japan as the top ten. India in third place was an unexpected finding.

### ***Summary***

All is well with the Journal and it continues to grow in terms of attracting excellent papers and being read by a wide brewing and distilling audience.

IR also reported that the overall acceptance rate of submitted papers is running at approximately 75% which is a more than acceptable figure for such a specialised publication

C15/8

## **CONVENTIONS**

### **8.1 Africa Section Convention**

GU reported on the success of the Convention. A full and inclusive technical programme had been supported by a supplier Exhibition, which has been oversubscribed. More exhibitor space would be provided in 2017. Delegate numbers had been marginally below the target – GU thanked IBD HQ for the support in sponsoring a number of day delegates to attend. Sessions on Distilling and Craft Brewing has been introduced and would feature more prominently in 2017

The second Africa Beer Awards had been a success with increased entries from a broader base

The 2017 Convention will be held in Cape Town and planning has already commenced

### **8.2 UK Symposium 2015 – Harrogate –October 8<sup>th</sup> and 9<sup>th</sup> 2015**

The venue will be Cedar Court Hotel, Harrogate.

Planning has proceeded and the final programme has now been published and promoted. There will be a low key table top supplier exhibition and 75% of the available space has been booked.

The event will coincide with the Northern Section Annual Awards Dinner which will take place on Friday 9<sup>th</sup> October

### **8.3 Asia Pacific Convention 2016 – Sydney, Australia**

The Committee recently took the decision to start the Convention one day later, starting on Monday 14<sup>th</sup> March and running to 18<sup>th</sup> March. This is somewhat of a departure from previous conventions which normally start on the Sunday. On Monday 14<sup>th</sup> we are planning a half day Craft brewing session and the formal Convention will commence on Monday evening with the usual Welcome Function for delegates. We believe that this arrangement will deliver better outcomes for attendees, exhibitors and sponsors by offering an innovative and diverse programme.

### **8.4 Young Scientists Symposium April 2016 – Chico, California**

The YSS will run from 21<sup>st</sup> to 23<sup>rd</sup> April and will be held at the Sierra Nevada Brewery in Chico, California. The venue has been booked and hotel block bookings also made. The Scientific Committee is being established to commence the planning of the technical programme

**C15/9 ANY OTHER BUSINESS**

**9.1**

The President asked all Council attendees to consider suggestions/priorities for future allocation of resources that would support the objects of the IBD. During 2015 a new website is planned, as well as some further examination developments, and support for the nascent sub sections in India and Europe.

It was agreed that a review of future needs would take place at the next Council meeting in June

**C15/10 DATES OF NEXT MEETINGS**

Summer Council – Wednesday 24<sup>th</sup> June 2015, Curlew Street (10.30)

AGM - Wednesday 24<sup>th</sup> June 2015 (15.30)

Autumn Council – Tuesday 3<sup>rd</sup> November 2015, Curlew Street (10.30) *(Note change of date and day)*

Appendix items relating to JIB report

**Appendix**



Total Full Text Views Report | JIB | 2014 | Graph generated by Adobe Analytics at 9:53 AM EDT, 10 Apr 2015

Figure 1. Comparison of total paper views accessed on the Wiley website by month in 2014 compared to 2013.



Countries Report | JIB | 2014 | Graph generated by Adobe Analytics at 9:57 AM EDT, 10 Apr 2015

Figure 2. Graphical representation of global access to the Journal Wiley website.

Table 1. Visits to the Journal Wiley website listed by country in 2014.

	<b>Country</b>	<b>Visits</b>	<b>Percent</b>		<b>Country</b>	<b>Visits</b>	<b>Percent</b>
1.	United States	36,584	20.1%	26.	Turkey	1,835	1.0%
2.	United Kingdom	17,085	9.4%	27.	Portugal	1,632	0.9%
3.	India	11,051	6.1%	28.	New Zealand	1,629	0.9%
4.	China	8,594	4.7%	29.	Finland	1,614	0.9%
5.	Germany	7,893	4.3%	30.	Vietnam	1,403	0.8%
6.	Canada	7,213	4.0%	31.	Indonesia	1,401	0.8%
7.	Australia	6,580	3.6%	32.	Taiwan	1,307	0.7%
8.	Brazil	3,931	2.2%	33.	Sweden	1,161	0.6%
9.	Netherlands	3,625	2.0%	34.	Singapore	1,141	0.6%
10.	Japan	3,585	2.0%	35.	Iran (Islam. Rep)	1,097	0.6%
11.	Poland	3,490	1.9%	36.	Ethiopia	1,061	0.6%
12.	Belgium	3,301	1.8%	37.	Pakistan	1,052	0.6%
13.	Italy	3,123	1.7%	38.	Argentina	975	0.5%
14.	South Africa	3,082	1.7%	39.	Russian Fed.	964	0.5%
15.	Philippines	2,787	1.5%	40.	Greece	895	0.5%
16.	Czech Republic	2,591	1.4%	41.	Norway	847	0.5%
17.	Malaysia	2,585	1.4%	42.	Zimbabwe	783	0.4%
18.	France	2,520	1.4%	43.	Switzerland	732	0.4%
19.	Korea - South	2,504	1.4%	44.	Egypt	720	0.4%
20.	Nigeria	2,335	1.3%	45.	Hungary	703	0.4%
21.	Spain	2,274	1.3%	46.	Serbia	645	0.4%
22.	Denmark	2,045	1.1%	47.	Romania	615	0.3%
23.	Ireland	1,898	1.0%	48.	Chile	555	0.3%
24.	Mexico	1,889	1.0%	49.	Hong Kong	505	0.3%
25.	Thailand	1,858	1.0%	50.	Slovenia	496	0.3%